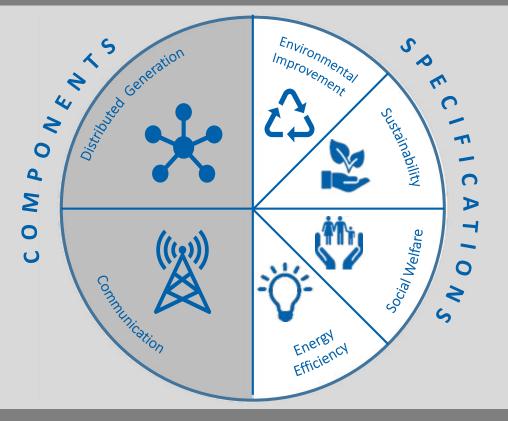


# SMARTFURNITURE

#### A BUILDING BLOCK OF SMART CITIES

Smart cities mainly engage in environmental and public services but the main building block is represented as a smart home. As "the internet of things" is now becoming a reality, also, Smart cities are presently becoming a reality for an increasing number of people living in modern cities around the world, where various aspects automated and integrated with information and communication technologies to improve quality of life. In addition to the well-defined smart city or smart homes, smart furniture can be seen as belonging under the umbrella of the smart home and smart city, with an overlap with the furniture sector.

Smart furniture is product that has the ability to change residential or commercial space to "intelligent space" through information technology



Demand for multifunctional furniture has significantly risen.
Individuals do not mind investing in household furniture that gives them dual benefits.
When it comes to designing or planning a particular space in the house, individuals prefer achieving the maximum use of the space without any restrictions

SMART CITIES



### **CHARACTERISTICS OF SMART FURNITURE**



**DESIGN:** Smart furniture design is accommodated according to individual requirements. It can be novel, traditional or extravagant.



SPACE: An important factor that affects the design of smart furniture. Space requirements can include ample open space, some space or restricted space.

**FUNCTIONALITY: Smart Furniture** can be designed as a space saver or have a multipurpose function.

## **WHY SMART FURNITURE?**

Energy Efficiency & Saving Measures Individuals prefer to buy products that help reduce energy consumption and bills. This is essential for the environment considering that natural resources are reducing at a drastic pace.

High Demand on Fresh Designs, Innovative & Creative Gadgets Today the demands are not just about creative and innovative gadgets but also design. The selling factor today for any product includes its overall looks, features, benefits and upgradability

People are Becoming more Tech Savvy Regular home products are adopting smart technology. For individuals to avail the benefits of such products, it is essential that they keep up with the latest advancements

Home Entertainment is Preferred the most Today Statistics and market watchers reveal that people are investing in products that give them the benefit of having their very own entertainment zone at home.

#### **Coldwell Banker Commercial Advantage (CBC Advantage)**

A full service commercial real estate company in Egypt, offering various investment services:

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**Distressed Assets Property Management**  **Development Management** 

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**Landlord Representation** 

**Start-up and Small Businesses** 

**Investment Analysis** 

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**Tenant Representation** 

For more details, please contact | Sherif Hassan, Development Director



